



Ohio Infant Mortality Reduction Initiative

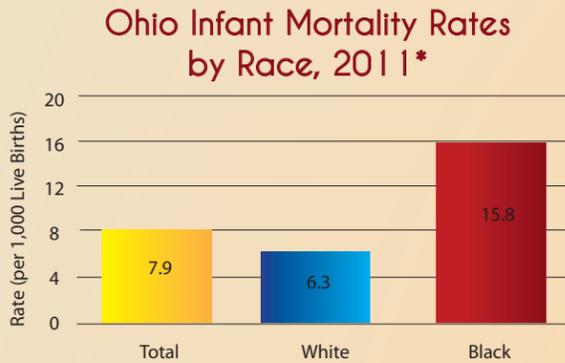
Community Health Workers: Turning Up the Volume on Addressing Infant Mortality in Ohio



The Program

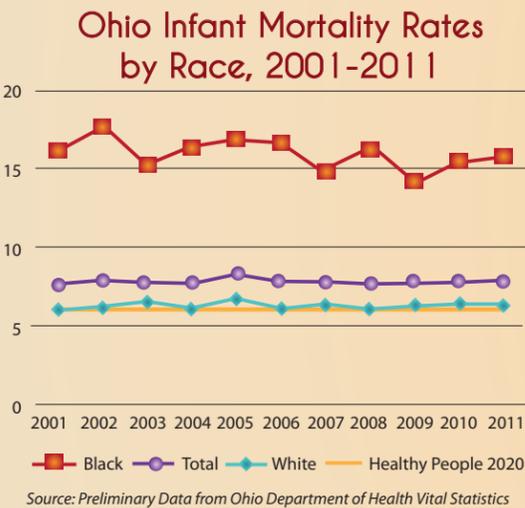
Ohio Infant Mortality Reduction Initiative (OIMRI)

- Infant mortality rates for African-American babies in Ohio are over twice the rate for white babies, 15.8 vs. 6.3 per 1,000 live births in 2011



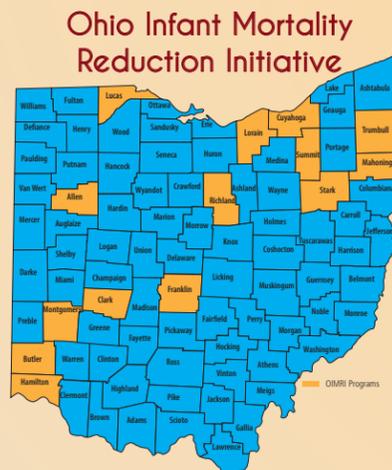
*Source: Preliminary Data from Ohio Department of Health Vital Statistics

- This trend of African-American babies dying more than twice as often as white babies has not changed significantly over the years



Source: Preliminary Data from Ohio Department of Health Vital Statistics

- The goals of the OIMRI Program are:
 - To reduce racial disparities among African-Americans in perinatal and infant mortality, and low and very low birth weights
 - To increase early entry into prenatal care
 - To increase utilization of routine infant health care
- There are 14 OIMRI projects located in predominantly urban areas, serving African-American pregnant women and infants at risk for poor health outcomes



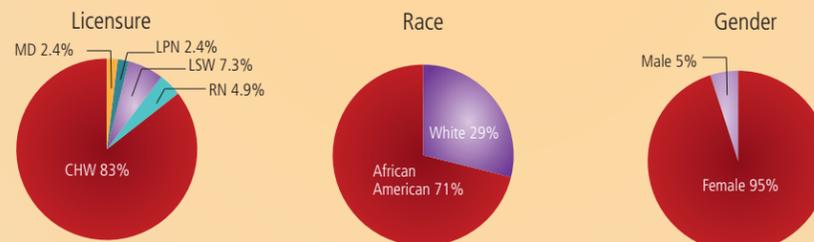
The People

Community Health Workers

- Professional community health workers (CHWs) are trained advocates from the targeted community who empower individuals to access family centered community resources through education, out-reach, home visits and referrals
- CHWs are licensed by the state of Ohio under the Ohio Board of Nursing
- OIMRI CHWs partner with local community agencies and programs (e.g., WIC, Help Me Grow, health centers, domestic violence, and housing)
- CHWs follow-up with women to assure positive pregnancy and infant health outcomes
- OIMRI CHW Characteristics
 - Females: 39 and Males: 2
 - Mean number of years: 4.36
 - Average women case load: 35
 - Mean salary per hour: \$14.04



OIMRI Program Personnel



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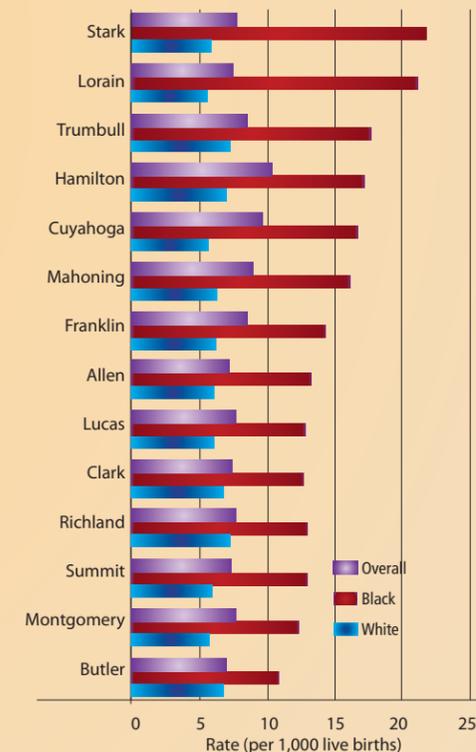
The Product

The Family

- OIMRI Client
 - An OIMRI client is a high-risk, low-income pregnant woman of African descent from a specific geographic target area(s), for example: census tracts and neighborhoods
- OIMRI Services to Clients/Families
 - Enroll eligible clients
 - Identify and reduce risk factors
 - Conduct home visits
 - Reinforce strengths
 - Provide health education for the duration of pregnancy
 - Support in adopting life changing behaviors
 - Provide follow-up and referrals
 - Act as liaison to help clients receive services

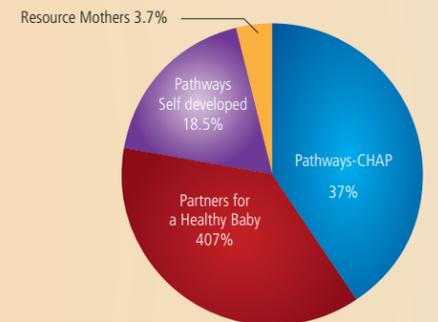


OIMRI Counties' Average IM Rates 2006-2010



Source: Ohio Department of Health Vital Statistics

Standards of Care Models



Types of Outreach

