

Jun-Jul-Aug 2012

UPC Database

The State WIC office has developed an Ohio WIC-approved Universal Product Code (UPC) database for authorized retail vendor use, which is a requirement for EBT implementation. We purposely completed development of this database as early as possible so that we could provide it to vendors well in advance of EBT implementation; this will allow vendors ample time to integrate the database into store systems and begin working with it. We have already provided the database to members of our EBT Vendor Advisory Group, and are prepared to share the database with our remaining vendors. If you are an authorized Ohio WIC retail vendor and have an interest and the ability to implement this database in your store system, please contact Ohio WIC's Data Operations Manager, Kelly Hetrick, at kelly.hetrick@odh.ohio.gov or (614) 728-6431.