



Ohio Department of Agriculture
and
Ohio Department of Health



Governor Bob Taft

Lieutenant Governor Jennette Bradley

ODA Director Fred L. Dailey

ODH Director J. Nick Baird, M.D.

To: Health Commissioners, Environmental Health Directors, Nursing Directors,
ODA Food Safety Specialists, and Other Interested Parties

Subject: Recall Announcement (ODA/ODH) 2003-24

Date: May 8, 2003

Frostbite Brands Announces Voluntary Ice Cream Sandwich Recall

Toledo, Ohio – Frostbite Brands announced that it is voluntarily recalling certain containers of *Weight Watchers® SmartOnes®* vanilla low-fat ice cream sandwiches due to a labeling error. This product may contain undeclared peanuts or pieces of peanuts. Individuals with allergies to peanuts run the risk of a serious or life threatening reaction if they consume this product.

The product is sold to consumers in clear plastic cylindrical containers with a “clam shell” opening. Each package contains six sandwiches. The ice cream in the mislabeled sandwiches is light brown in color, rather than the usual vanilla white. The mislabeled containers bear the following two-line manufacturing code:

1053 RD SAND
3990 HHMM

with the “HHMM” on the second line being the time of day in military time. Containers not bearing the above code are not affected by this recall.

Frostbite initiated the recall after it discovered that certain containers of “peanut butter ‘n fudge” ice cream sandwiches had been mislabeled as vanilla. No illnesses or allergic reactions have been reported.

The ice cream sandwiches were manufactured by Frostbite Brands at its plant located in Toledo, Ohio. The product was distributed by Frostbite to a retailer’s warehouse in Atlanta, Georgia, and to a distributor’s warehouse in Searcy, Arkansas. From these warehouses, the product may have been distributed to retail stores in Alabama, Florida, Georgia, Illinois, Indiana, Kentucky, Michigan, Missouri, Ohio, South Carolina and Tennessee.

Stores have been alerted of this voluntary recall and recovery of the product is underway.

Consumers with containers of the recalled ice cream sandwiches are urged to return them to the place of purchase for a full refund. Consumers with questions may contact Frostbite’s Customer Service Hotline 1-877-234-0022.