



Ohio Department of Agriculture
and
Ohio Department of Health



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Lieutenant Governor Jennette Bradley

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ODH Director J. Nick Baird, M.D.

To: Health Commissioners, Environmental Health Directors, Nursing Directors,
ODA Food Safety Specialists, and Other Interested Parties

Subject: Recall Announcement (ODA/ODH) 2003-41

Date: September 23, 2003

Allergy Alert Issued For Refrigerated Great Value Chocolate Chip Cookie Dough

St. Louis, MO -- Earthgrains Refrigerated Dough Products, L.P., is voluntarily recalling 18-ounce packages of refrigerated *Great Value* Chocolate Chip Cookies Spoonable Cookie Dough sold at Wal-Mart Supercenters and Neighborhood Markets nationwide because the chocolate chips contain milk, which is not listed as an ingredient on the package.

Consumption of this product by people who have an allergy or sensitivity to milk may result in a serious or life-threatening allergic reaction. This product only poses a potential hazard to milk-allergic individuals. The company has not received any consumer complaints regarding these products.

Packages marked with any use-before expiration date through Jan. 4, 2004, are being recalled. The expiration date, applied by inkjet, may be found on the lengthwise seam of the package. It will be marked with a number for the day, followed by an abbreviation for the month, followed by the last two digits of the year. For example, a use-before expiration date of Jan. 4, 2004, would be represented as 04JAN04.

The affected packages have been removed from store shelves and are no longer available for purchase, but some packages may remain in consumer refrigerators or freezers. Consumers may return the cookie dough packages to Wal-Mart Supercenter or Neighborhood Market stores for a full refund.

Earthgrains Refrigerated Dough Products, which manufactures the cookie dough for Wal-Mart, discovered the label discrepancy during a quality-control label review. Earthgrains is working together with Wal-Mart and the Food and Drug Administration in undertaking a voluntary recall of this product. The company has also notified the Food Allergy and Anaphylaxis Network.

The recall does not apply to the *Great Value* Chocolate Chip Cookies Break-Apart Cookie Dough or any other *Great Value* brand product.

Consumers who may have questions or concerns should call the Earthgrains Refrigerated Dough Products toll-free consumer line at (800) 323-7117. The consumer line is available from 9 a.m. to 4:30 p.m. (CDT) Mondays through Fridays. For after-hours calls, messages may be left, and they will be returned by the end of the next business day.