



Ohio Department of Agriculture
and
Ohio Department of Health



Governor Bob Taft

Lieutenant Governor Jennette Bradley

ODA Director Fred L. Dailey

ODH Director J. Nick Baird, M.D.

To: Health Commissioners, Environmental Health Directors, Nursing Directors,
ODA Food Safety Specialists, and Other Interested Parties

Subject: Recall Announcement (ODA/ODH) 2003-44

Date: October 21, 2003

**Easy-Bake Issues Allergy Alert and Recall of Chocolate Brownie and Chocolate
Frosting Mixes Due to Undeclared Milk, Wheat and Eggs**

Pawtucket, RI, - EASY-BAKE is alerting consumers that the Chocolate Brownie and Chocolate Frosting mixes in certain EASY-BAKE Refill Sets for the EASY-BAKE Oven and the EASY-BAKE Rice Krispies Snack Shoppe (product numbers listed below) contain milk, wheat and eggs that were not declared on the label. People who have an allergy or severe sensitivity to milk, wheat or eggs run the risk of serious or life-threatening allergic reaction if they consume these mixes.

EASY-BAKE has not received any reports to date of complaints or illnesses involving these mixes in the U.S. One complaint was received in Canada.

UPC code numbers affected are: 076930600306, 076930600160, 076281655109,
076281656243, 076281655673, 076930656914, 076281660264.

The mixes were sold in EASY-BAKE Brand Refill Sets in a purple and pink package with the EASY-BAKE logo on the outside. The UPC code number is featured on the package in a white box. The sets were sold at major toy stores and mass merchandise outlets. The mixes were sold either separately or together with the EASY-BAKE Oven.

The EASY-BAKE Oven itself and other EASY-BAKE Brand products and mixes are not affected.

Consumers who have purchased these mixes should not use them if they have allergies. Consumers should call 800-327-8264 for information on how to return these mixes for a replacement mix of comparable value.

EASY-BAKE is a brand of Hasbro, Inc.