



Ohio Department of Agriculture and Ohio Department of Health



Governor Bob Taft
Lieutenant Governor Bruce Johnson

ODA Director Fred L. Dailey
ODH Director J. Nick Baird, M.D.

To: Health Commissioners, Environmental Health Directors, Nursing Directors, ODA Food Safety Specialists, and Other Interested Parties

Subject: Recall Announcement (ODA/ODH) 2006-52

Date: September 21, 2006

Wise Foods Issues East Coast Soy Allergen Alert On Nacho Tortilla chips

Berwick, PA.- Wise Foods, Inc. is initiating an East Coast recall of all sizes of Nacho Tortilla chips because the product may contain soy as an ingredient component. Soy can be allergenic to certain consumers. People who have an allergy or severe sensitivity to soy run the risk of serious or life-threatening allergic reactions if they consume these products.

Customers who have the product and are sensitive to soy should not consume it. No illnesses have been reported to date.

Wise is recalling approximately 31,500 cases of the affected brands distributed on the East Coast that contain code dates up to and including JAN2907 (for Wise branded product) and NOV1306 (for private label product.)

Nacho Tortilla Product	Bag Code (up to and including)
Wise brand	JAN2907
Bravo brand	JAN2907
Moore's brand	JAN2907
Hannaford brand	NOV1306
Giant Gustados brand	NOV1306
Stop & Shop Gustados brand	NOV1306
Tops Gustados brand	NOV1306

The code dates are located on the top right portion of the bag.

Wise Foods learned of the issue while conducting a labeling review and has provided notice to our distributors and retail outlets directing them to remove these products from distribution. Wise Foods has modified processes relating to raw material purchasing and receiving as a safeguard.

Consumers holding this product with code dates prior to those listed above should return them to the place of purchase for a full refund. Consumers with questions may call the company toll free number at 1-888-759-4401.