

**Performance Measure 10:** The rate of deaths to children aged 14 years and younger caused by motor vehicle crashes per 100,000 children.

**Plan for the Coming Year**

A. Use VS data to monitor the rate of deaths to children age 1-14 caused by MV crashes. Use Child Fatality Review (CFR) data to monitor the percentage of deaths among all deaths reviewed caused by motor vehicle crashes. Use Ohio Dept.of Public Safety (ODPS) crash report data to monitor county of MV crash deaths.

This infrastructure-level strategy will be accomplished through the following activities:

1. ID differences in case definition among data sources.
2. Continue to be alert to possible data quality issues.
3. Assess need for additional data sources.

B. Analyze factors that contribute to deaths among children age 1- 14 caused by caused by MV crashes using state CFR data/crash report data from the ODPS. Share the information with ODH programs/other state agencies/local health departments/child health partners/ policymakers such as legislators.

This infrastructure-level strategy will be accomplished through the following activities:

1. Continue the Vehicular Death special focus section for the CFR annual report.
2. Use the strategy workgroup plus other external partners to review data/give input.
3. Use multiple venues to disperse findings, such as ODH Website, e-mails, conference exhibits/presentations.

C. Encourage local CFR Boards to share information/recommendations about prevention of MV deaths among children age1-14 with local partners who can reach families/ children, such as local media, Help Me Grow, county Family and Children First, Ohio Buckles Buckeyes, service agencies, and legislators.

This infrastructure-level strategy will be accomplished through the following activities:

1. Continue to provide TA/training/tools to local CFR boards re: ways to present/share information to various audiences, including the use of CFR data for funding applications. Include in agenda for annual CFR training.
2. Continue working with CFHS Program Consultants to strengthen collaborations between local CFR boards/CFHS projects, per the CFHS RFP. Review/monitor local CFHS work plans/activities related to the required strategy for CFR.
3. Share best practices for collaborations among CFR boards, especially for pedestrian safety in metro areas.
4. Prepare fact sheets which focus on data for vehicular deaths to 1-14 year olds and the risk factors unique to this age group.

D. Collaborate with injury programs within ODH and other state agencies such as the ODPS, to develop strategies to decrease MV injuries and deaths among children, including the proper use of safety devices and increasing pedestrian safety.

This infrastructure-level strategy will be accomplished through the following activities:

1. Use CFR Advisory Committee/strategy workgroup/Injury Community Planning Group recommendations to engage state partners and leverage influence to coordinate efforts to identify/implement needed changes to policy/practice/legislation to reduce child MV deaths.
2. Encourage Bureau of Health Promotion and Risk Reduction to create a sub-group of the ICPG to focus on vehicular deaths.