

**Performance Measure 10:** The rate of deaths to children aged 14 years and younger caused by motor vehicle crashes per 100,000 children.

**Current Activities**

A. Use VS/CFR/Ohio Department of Public Safety data to monitor MV crash deaths.

1. ID differences in case definition in data sources.
2. ID possible data quality issues.
3. Assess need for more data sources.

B. Analyze factors that contribute to MV deaths in children age 1-14. Share information with ODH programs, other state agencies, local health departments, child health partners/ policymakers.

1. Continue Vehicular Death special focus section for CFR annual report.
2. Use strategy workgroup/other external partners to review data/give input.
3. Use multiple venues to disperse findings.

C. Encourage local CFR Boards to share information/recommendations re: prevention of MV deaths in children age 1-14 with local partners who can reach families/children.

1. Provide TA/training/tools to local CFR boards re: ways to present/share information to various audiences.
2. Work with CFHS Program Consultants to strengthen collaborations between local CFR boards/CFHS projects.
3. Share best practices for collaborations among CFR boards, especially for pedestrian safety in metro areas.

D. Collaborate with injury programs in ODH/other state agencies, to develop strategies to decrease child MV injuries/deaths, including proper use of safety devices/pedestrian safety.

Use CFR Advisory Committee/strategy workgroup/Injury Community Planning Group recommendations to engage state partners/leverage influence to ID/implement changes to policy/practice/legislation to reduce child MV deaths.