

**Performance Measure 15:** Percentage of women who smoke in the last three months of pregnancy.

**Plan for the Coming Year**

A. Expand Ohio Partners for Smoke-Free Families 5 A's evidence-based systems-level approach for treating tobacco use and dependence in/with ODH funded systems of care (i.e., WIC, Ohio Infant Mortality Reduction Initiative, Family Planning).

This infrastructure-level strategy will be accomplished through the following activities:

1) Implement provider/system-level quality improvement strategies and provide the tools, training and technical assistance needed to treat pregnant and postpartum smokers; 2) Implement process data collection procedures; 3) Test the provider/system-level quality improvement strategies and measure compliance; and 4) Conduct a process evaluation.

B. Build an Ohio Partnership to address tobacco use and cessation among women of reproductive age, including pregnant women.

This infrastructure-level strategy will be accomplished through the following activities: 1) Identify and recruit public and private partners; 2) Bring together resources and implement proven clinical and community-based strategies; and 3) Facilitate process to complete results-based accountability model developed by Mark Friedman to produce performance measures and future interventions.

C. Incorporate culturally appropriate activities and interventions-refer to activities in State Performance Measure 04.