

Performance Measure 15: Percentage of women who smoke in the last three months of pregnancy.

Current Activities

A. Complete Ohio Partners for Smoke-Free Families pilot and report results and recommendations of the 5 A's evidence-based systems approach for treating tobacco use and dependence in/with ODH funded systems of care (i.e., WIC, Help Me Grow).

This infrastructure-level strategy is being accomplished through the following activities:

1. Implement quality improvement strategies and provide the tools, training and technical assistance needed to treat pregnant and postpartum smokers;
2. Implement process data collection procedures;
3. Test the provider/system-level quality improvement strategies and measure compliance; and
4. Conduct a process evaluation of the pilot activities.

B. Expand Ohio Partners for Smoke-Free Families based on pilot results then monitor and evaluate expansion.

C. Create a goal related to pregnant women in the "Ohio Comprehensive Tobacco Use Prevention" Strategic Plan to ensure a coordinated effort statewide to address tobacco use and cessation specific to this population.

D. Refer to activities for State Performance Measure 02: Strategy B and C (Ohio Birth Outcomes Improvement Initiative).