



## Incentives to Recognize Outstanding and Improved Practices, Adolescents

The “I” in AFIX stands for the incentives to motivate providers and practices to improve immunization coverage levels. Making changes and sustaining high immunization coverage levels is not easy. It is important to recognize practices for outstanding and improved immunization rates. The key to this part of the AFIX process is to provide effective motivational rewards for positive change and improvement in immunization services/rates. Incentives promote change and reward achievement. Anecdotally, recognition of accomplishments is a leading incentive for provider behavior change.

There are two types of incentives that can be used – informal and formal. Informal incentives should be offered during the feedback session. Informal incentives include providing practices some of the following education materials and opportunities:

- Most recent ACIP Immunization schedule
- Accelerated/catch-up schedule
- Vaccine Information Statements (VIS)
- Centers for Disease Control and Prevention’s (CDC) *Epidemiology and Prevention of Vaccine-Preventable Diseases* (“The Pink Book”)
- Immunization Record cards for charts
- Immunization Resources list
- Impact SIIS (statewide immunization information system) information
- Teen Immunization Education Session (TIES) in-service education program if not done in conjunction with the AFIX.

The AFIX Project for Ohio offers formal incentives in the form of annual awards that provide public recognition of high performing and improved practices. There is an alternating award schedule from year to year. Awards will be present at the ImmunizeOhio Statewide Immunization Conference on the years that it takes place (odd year, 2013, 2015, etc.). Awards presented are based on the previous year’s AFIX results. On the even years, the awards will be presented locally and recognized via a media campaign.

The local health department may provide recognition at the local level to providers. The criteria for local recognitions can and should be set by each local health department.

### **Statewide Award Criteria**

The AFIX Project for Ohio will present certificates recognizing those providers, both public and private, throughout the state for achievement in adolescent immunizations. Local health districts may choose to offer their own incentive awards in addition to the state awards.

In order for a local health district or a practice to be eligible for state level recognition of adolescent immunization initiatives, the assessment must consist of **at least 25 records** and the “AFIX Project for Ohio” protocol must have been followed.

Adolescent AFIX Award Opportunities:

- 1. 80% or higher UTD rate for patients receiving 3 or more doses of HPV by the date of the assessment**