

Ohio Department of Health
Paramount *Advantage*
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Infant Mortality

The most important factor in determining a positive outcome in pregnancy is early access to prenatal care.

Key Issues of Focus for Paramount *Advantage*

- **Identification of at-risk pregnant women.**
- **Early access to providers.**
- **Care coordination between providers and social service agencies.**
- **Assuring compliance and attendance at prenatal and post-partum appointments.**

Paramount *Advantage*

Enhanced Maternal Care Program

Members are identified for high-risk pregnancy through risk stratification mechanisms based on reports and referrals from members, internal staff and providers.

- **Health Risk Assessment (HRA) tools are mailed in each new member packet with a postage-paid return envelope. All returned HRAs are screened by triage care managers.**
- **Our Call Center refers members to care management based on identified caller needs and members with frequent ER utilization from Cypress daily ER Reports.**
- **Member Services refer members to triage care management upon receiving calls identifying a pregnant member who may benefit from contact and assessment for care management.**
- **Inpatient Admission/Discharge Reports are run three times a week and list the diagnosis of pregnancy that are currently an inpatient/and recently discharged. Identify members with re-admissions.**

Paramount Advantage

Enhanced Maternal Care Program

- **Disease and Care Management Reports are run monthly to identify members via built in exception rules for potential care management. There is an automatic referral process within CCMS to refer to triage care managers.**
- **ODM Programs and reports – SSI, FFS data (Snapshot) Reports are received monthly and screened by triage care managers for potential members for care management.**
- **Internal Reports-Polypharmacy (quarterly), and OB report (monthly), are reviewed by triage care managers for potential care management.**
- **All of our health care providers have been educated on the value of care management and we encourage them to refer to care management.**

Enhanced Maternal Care Program

Post-Partum Visit Program

- **All *Advantage* post-partum members**
 - Encourage post-partum physician visit
 - Assess home-based needs, safety, nutrition, transportation, etc.
- **All NICU graduate babies**
 - Usually 2 nursing visits. If needs are identified, may have further nursing visits and/or social worker visit.
 - Expedite referral to “Help Me Grow” infant program.
- **Evaluating the capabilities of Home Health agencies across the state.**

Incentives for Members

- **Paramount *Advantage* “Prenatal to Cradle” pregnancy care reward program.**
- **Ability to receive gift cards up to \$100 for meeting prenatal and post-partum provider appointments.**
- **In 2012, 30% of pregnant members enrolled in the program – awarded \$80,000 in gift cards.**
- **Coincides with Hub Program incentives for completion of post-partum visit.**



PARAMOUNT
Advantage[™]

Affiliate of
PROMEDICA

**Prenatal
to Cradle**

Pregnancy Care
Reward Program



Hospital Council of Northwest Ohio Pathways Community Hub Program

- **This hub serves high-risk, low-income pregnant women.**
- **Using Community Health Workers to identify these women and secure access to needed medical and support services including enrolling in Medicaid, transportation, housing and nutritional services.**
- **Find, Treat, Measure – supporting best practice and accountability.**
- **Work with local agencies and providers, health systems; programs – “*Help Me Grow*” that focuses on coordination of services to support the mother and infant in the first year of life.**

Hospital Council of Northwest Ohio Pathways Community Hub Program

- **Contract is outcome based, paying for results, i.e., prenatal, post-partum visits, birth weight over 2500 grams.**
- **MCPs provide oversight and coordination of clinical data to insure outcomes are obtained and eliminate duplication of services.**
- **Most women followed in the health plan high-risk case management programs.**

Hospital Council of Northwest Ohio Pathways Community Hub Program

- First trimester enrollment has increased significantly from 13% in 2012 to 22% in 2013.
- Women enrolled in the Pathways Program through Paramount *Advantage* in 2013 averaged 7.1 risk factors. Top risk factors identified were: low income, unmarried, African American, personal problems, and mental illness.
- So far in 2013, women enrolled in Pathways through Paramount *Advantage* achieved a low birth weight rate of 8.4%, compared to 9.6% for the county as a whole.
- African American babies born into the program had an overall low birth weight rate of 9.2% compared to 17.3% for all African American births in Lucas County.
- Only 3 (3.6%) of the 83 singleton births spent any days in the NICU. Of those 3, only one was born at a low birth weight.
- In 2013, the percentage of women successfully connected to at least one social service was 75.5%, up nearly 9% from 2012.