

OPCPCC Collaborative News

Cincinnati-Dayton Comprehensive Primary Care Initiative (CPCi)



A new opportunity in Ohio for involvement in a Patient-Centered Medical Home (PCMH) initiative is the Centers for Medicare and Medicaid Innovation's (CMMI) Comprehensive Primary Care initiative (CPCi). CPCi is a multi-payer initiative fostering collaboration between public and private health care

payers to strengthen primary care. Medicare will work with commercial and state health insurance plans and offer bonus payments to primary care physicians who better coordinate care for their patients. Participating primary care practices will be given resources to better coordinate primary care for their Medicare patients. On April 11, 2012, CMMI announced that the Cincinnati-Dayton region was one of seven regions in the U.S. selected for CPCi.

This month, CMMI will release the application for primary care practices to participate in this four-year CPCi initiative. Up to 75 practices will be selected by CMMI in the Cincinnati-Dayton region, which is composed of the following 14 counties: Adams, Butler, Brown, Champaign, Clark, Clermont, Clinton, Greene, Hamilton, Highland, Miami, Montgomery, Preble and Warren.

CMMI has indicated the following eligibility criteria for applications:

- Geographically located in a selected CPCi market
- Willingness to transform to meet five key elements of comprehensive primary care
- Submits claims using the CMS 1500 form
- Does not participate in another Medicare shared savings program
- Serves a minimum of 150 Medicare fee-for-service beneficiaries

Additionally, use of an electronic health records system, any primary care medical home recognitions, having at least 60 percent of revenue generated by participating payers, and any participation in practice transformation activities in the past three years will be heavily favored in the selection process. It is anticipated that CMMI will announce the selected practices in August, for a start date of September 1, 2012.

The Ohio Patient-Centered Primary Care Collaborative (OPCPCC) is

a coalition of primary care providers, insurers, employers, consumer advocates, government officials and public health professionals. They are joining together to create a more effective and efficient model of healthcare delivery in Ohio. That model of care is the Patient-Centered Medical Home (PCMH).

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Health plans have been selected and have signed Memorandums of Understanding to solidify their participation. Aetna, Amerigroup, Anthem Blue Cross Blue Shield of Ohio, Humana, UnitedHealthcare, CareSource, HealthSpan, Medical Mutual, Centene Corp. and Ohio Medicaid are the payers that signed agreements for the Cincinnati-Dayton region. *Continued on page 2*

Spotlight on Regional PCMH Efforts

The Health Collaborative

The mission of the Health Collaborative in Cincinnati is to employ collaborative leadership in issue identification, program development, outcomes measurement and reporting, with the goal of stimulating meaningful improvement in the health of the people of greater Cincinnati. The Health Collaborative works with community stakeholders and leads health improvement initiatives in the Cincinnati area. One initiative is HealthBridge, the nation's largest electronic health information exchange which is composed of 22 area hospitals and represents over 90 percent of the community's hospital sector activity. HealthBridge provides access to more than 60 hospital-based critical care systems, with more than 800,000 medical professional logins per year. Through its clinical messaging system, HealthBridge delivers more than 2.1 million results to more than 4,000 physicians each month. The Health Collaborative in Cincinnati will provide technical assistance for the CPCi project to selected practices in the Cincinnati-Dayton region. More information about the Health Collaborative is available on their web site at <http://the-collaborative.org>

Access HealthColumbus

Access HealthColumbus is a non-profit, public-private partnership working to improve access to health care by

coordinating collaborative improvement projects in Central Ohio. The mission of Access HealthColumbus is to improve access to health care in the community, particularly for those most vulnerable, by convening public-private partners and coordinating innovative solutions. One project undertaken by this partnership is the Patient-Centered Primary Care Collaborative of Central Ohio. The goal of this collaborative is to improve access to patient-centered primary care as the foundation of accountable health care delivery to achieve better care, better health, and better value. Over 200 primary care providers practicing in private practice, hospital-affiliated, and federally qualified health centers are participating and serving more than 350,000 patients with commercial insurance, Medicaid, Medicare, and the uninsured. Additionally, seven health plans and seven self-funded employers from the private and public sector are participating in the collaborative. For more information about Access HealthColumbus, visit their website at www.accesshealthcolumbus.org

Better Health Greater Cleveland

Better Health Greater Cleveland is an alliance for improved health care dedicated to improving the health of people in northeast Ohio living with

chronic disease and is an independent, not-for-profit program established in 2007 under the Robert Wood Johnson Foundation's Aligning Forces for Quality initiative. Its focus on electronic medical records-catalyzed public reporting of performance on nationally endorsed quality standards have made it a leader in the use of technology to drive improvements in health care delivery and clinical outcomes in primary care. Led by practicing physicians with more than a decade of e-health and quality improvement experience, Better Health Greater Cleveland leverages its community-wide network of clinical partners to offer education and on-site consultation to achieve meaningful change through health IT. More information about Better Health Greater Cleveland is available at <http://betterhealthcleveland.org>

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The Health Collaborative in Cincinnati will provide technical assistance to selected practices in the Cincinnati-Dayton region. Additionally, the health collaborative will be working closely with the Greater Dayton Area Hospital Association to share information and coordinate activities for various stakeholders.

Providers interested in applying must complete the application pre-screening tool on the CMMI web site. Those meeting the minimum level eligibility requirements will receive an email with further details about the upcoming application and how to apply to the program. The application

deadline is July 20. More information about CPCi, including practice eligibility requirements and the application pre-screening tool, is available on the CMMI web site at:

<http://innovations.cms.gov/initiatives/Comprehensive-Primary-Care-Initiative/index.html>



OPCPCC Learning Centers

The Ohio Patient-Centered Primary Care Collaborative (OPCPCC) is composed of six Learning Centers. An initial, and key, role of the Learning Centers involves a resource “filtering”/ sharing of resources, including both a simple sharing of resources that currently exist, as well as creating resources, learning opportunities, and facilitation of conversations. The learning centers are as follows:

- *Payment Reform Learning Center:* Focused on addressing the financial issues necessary for sustainability, with both public and private payers.
- *Communications and Marketing Learning Center:* Focused on sharing information between regional efforts, between early adopters and newcomers, between learning centers, etc., as well as educating Ohioans about the importance of PCMH.
- *HIT Learning Center:* Focused on the development and implementation of technology.

- *Education Learning Center:* Focused on the “why” and “how to” of PCMH, including issues such as behavioral and physical health integration, care coordination, same-day scheduling, etc. This learning center will address educational needs of patients and the workforce.
- *Patient Advisory (Consumer Engagement) Learning Center:* Focused on making sure the patient’s perspective, needs, etc., shape the development of PCMH.
- *Metrics Learning Center:* Focused on making sure quality metrics are standard across the state, among providers, etc. and provide value to patients and providers.

Identifying learning center membership will be an important first step. OPCPCC members are not currently identified by learning

center, and it is important to expand OPCPCC membership to be reflective of the populations served. Learning center membership will be identified over the next few months, so that work can begin soon.



H.B. 198 Pilot Project Update

The two-year PCMH pilot project established through House Bill 198 will begin soon! Through funding from the Ohio Department of Job & Family Services, a vendor to train participating practices will be hired. A Request for Proposals (RFP) was released to identify a vendor who can best facilitate the training and implementation process of practice transformation in Ohio. Two proposals were received and are currently under review. ODH hopes to have a selection made and a contract in place by the end of June. Once the vendor contract is in place, a kick-off meeting with the 50 pilot sites will be convened to outline the process and timeline for the two-year pilot.

PCMH at ODH

A top priority of the Ohio Department of Health is to lead a statewide expansion of the Patient-Centered Medical Home (PCMH) model of care in Ohio in order to control costs, improve health outcomes, enhance the patient experience and ensure healthcare in Ohio is affordable. Staff members at ODH are partnering with providers, insurers, employers, and patients to work towards successful implementation of PCMH in Ohio. The Bureau of Community Health Services and Patient-Centered Primary Care, led by Bureau Chief Heather Reed, plays a key role in PCMH and includes staff with many years of expertise surrounding primary care in Ohio. Lynnette Cook, PhD and Amy Bashforth in the Office of Performance Improvement are also assisting with the PCMH initiative, especially as it pertains to supporting the OPCPCC.

The Bureau of Community Health Services and Patient-Centered Primary Care can be reached at (614) 644-8508 or BCHS@odh.ohio.gov

The PCMH project can be reached at PCMH@odh.ohio.gov

You may contact any member of the ODH PCMH team with questions:

Heather Reed at heather.reed@odh.ohio.gov or 614-752-8935

Lynnette Cook, PhD at lynnette.cook@odh.ohio.gov or 614-995-5169

Amy Bashforth at amy.bashforth@odh.ohio.gov or 614-644-9756

Announcements and Upcoming Events

June 27, 2012: Patient-Centered Medical Home Education Advisory Group meeting
September 29, 2012: Family Medicine Education Consortium meeting in Cleveland
October 8-12, 2012: National Primary Care Week

On May 21, 2012, Neighborhood Family Practice in Cleveland became the first Federally Qualified Health Center in Ohio and the second in the nation to receive Level 3 NCQA recognition as a Patient-Centered Medical Home under NCQA's 2011 standards. They are one of only two practices in Ohio to have earned the recognition under the current standard. Congratulations to the NFP team on this important achievement, and to the Better Health Greater Cleveland practice coaching team for assisting them!

Geri Rousculp, of the ODH Bureau of Community Health Services and Patient-Centered Primary Care, received the Distinguished Health Educator Service Award from the Ohio Public Health Association for demonstrating outstanding performance and accomplishments in the area of community health education.

If you have ideas or would like to contribute an article for an upcoming newsletter, please send your ideas PCMH@odh.ohio.gov or call Amy Bashforth at (614)644-9756.