

### The Importance of Ideology, Bias, & Framing, in the Context of Racial Dialogue



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## Disclaimer:

The views and opinions expressed in this presentation are those of the author(s) and do not necessarily represent official policy or position of the Ohio Department of Health.



### Goals of Today's Presentation

- 1. Briefly discuss the interplay between ideology and race
- 2. Cover three important barriers to effective racial dialogue
- 3. Provide a useful framework to inform future conversations



IF A LION COULD TALK, WE COULD NOT UNDERSTAND HIM.

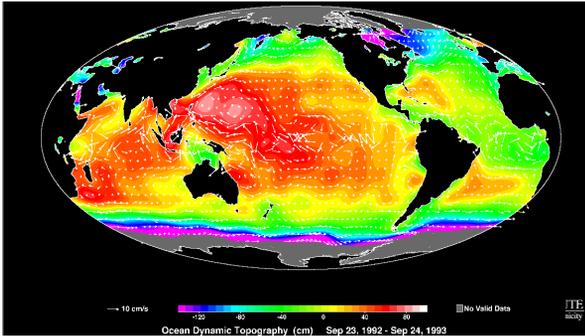


## Language Matters



### How Do We Understand Waves?





# Context Matters

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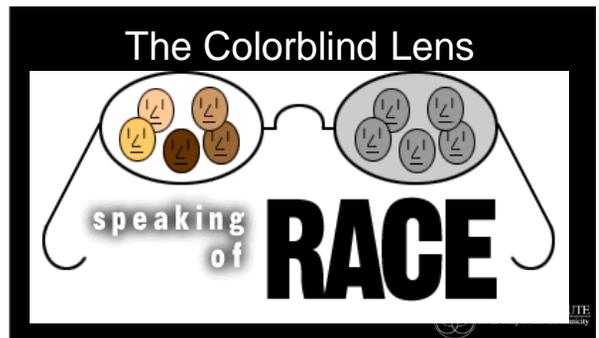
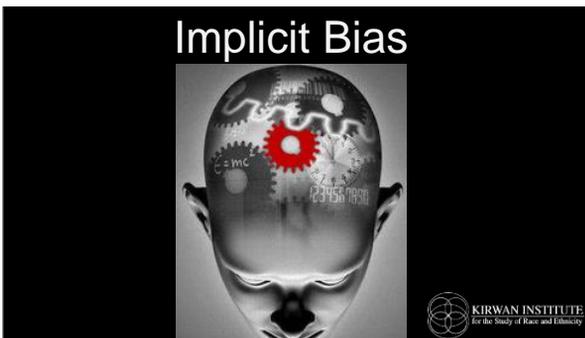
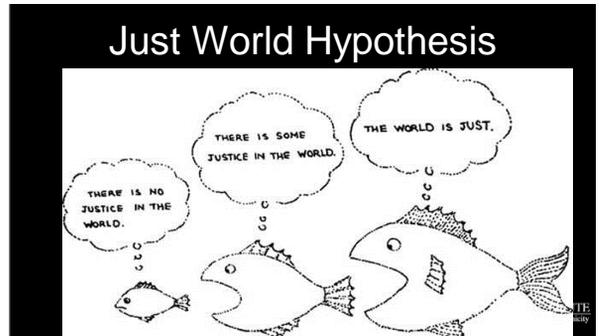
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# Barriers to Effective Communication

Lessons from the Literature

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## Framing the Conversation

Lessons from Legal Negotiations



## Negotiating Race

- Separate the people from the problem
- Focus on Interests, not positions
- Use Objective criteria (instead of subjective)
- Know your audience and speak their language, and practice listening to their stories



OUR LIVES BEGIN TO END  
THE DAY WE BECOME  
**SILENT ABOUT**  
THINGS THAT MATTER  
*Martin Luther King Jr.*



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