

Guidance for Regional Healthy Ohio Business Council Membership

Thank you for your interest in applying to be a member of a regional Healthy Ohio Business Council or in nominating a company for membership. Please note the following:

- There are three methods of entry into a regional Healthy Ohio Business Council: as a worksite award winner (any level); nomination and application. Nominations and applications are voted on by the Executive Healthy Ohio Business Council. Every effort will be made to maintain a diverse membership representative of the geographic areas of Ohio.
- Our guiding principle: The Healthy Ohio Business Council believes that in business, it is often the quality of the people that make the difference in a company's success. Worksite wellness programs save health care costs and also help keep our talent "at the top of their game." For these reasons, wellness programs can be a wise investment in maintaining competitive advantage. Healthier employees mean healthier Ohioans.
- Membership is organizationally based. Businesses must have a demonstrated ability to address worksite wellness issues. The organization must already be engaged in health/wellness/fitness programming with "top-down" buy-in from management not only for what you do at your company, but for your participation in the regional council as well.
- Organizational representatives on the council should be leaders with decision-making ability and the ability to commit resources such as time, knowledge, in-kind services, etc.
- Representatives will be expected to share best practices with the other council members and to help mentor local businesses needing help in starting or expanding their own programs.
- Your council membership should not be used to further your own business through the promotion of your own products including, but not limited to, fitness equipment, supplements, nutritional or other programs, books, etc. What you can receive is recognition among your fellow business people and community for helping to make employees healthier and proactively managing health care costs.

