

PROJECT LAUNCH FOR APPALACHIAN OHIO

“Linking Actions for Unmet Needs in Children’s Health” to promote the wellness of children from birth to age 8.

Strategic Plan 2013 Summary

Project LAUNCH for Appalachian Ohio

“Linking Actions for Unmet Needs in Children’s Health” to promote the wellness of children from birth to age 8

The Substance Abuse and Mental Health Services Administration (SAMHSA) currently administers and funds Project LAUNCH grants nationally. The purpose of these grants is to promote the wellness of young children from birth to 8 years of age by addressing the physical, social, and behavioral aspects of their development. The website containing both national and grantee-specific resources and information is www.promoteprevent.org. The Ohio Project LAUNCH initiative is a five year grant awarded by SAMHSA to the Ohio Department of Health (ODH). This five year grant has been awarding \$850,000 per year for five years to ODH. In turn, ODH awarded \$828,195 in year four to Ohio University to implement the local programs and provide project leadership and evaluation. The Strategic Plan focuses on our LAUNCH implementation strategy.

Project LAUNCH for Appalachian Ohio is fortunate to be one of 35 recipients nationally that has received this grant to promote the wellness of young children from birth to eight years of age. The Ohio initiative focuses in a four county southeastern Ohio area. The LAUNCH collaborators include 14 partner organizations at the state level and 22 local community partner organizations. The partners are working together to develop a comprehensive system of care that ensures the healthy development of young children in this Appalachian region of Ohio. At the state level, the Ohio Department of Health is partnering with the following child serving state departments: Mental Health and Addiction Services, Medicaid, Job and Family Services (child welfare), Developmental Disabilities and Education. The lead local partners include Ohio University through its College of Osteopathic Medicine and Voinovich School of Leadership and Public Affairs and Integrating Professionals for Appalachian Children (IPAC), a non-profit community-university health network in southeastern Ohio.

Project LAUNCH includes five prevention and early childhood development promotion key aspects for young child wellness:

- Developmental screenings in primary care offices
- Integration of behavioral health into primary care
- Early childhood mental health consultation
- Home visiting
- Family strengthening, including Family Navigation

Strategic Planning Process

Ohio's Strategic Plan was initially developed in 2010 through multiple strategic planning cooperative activities among our LAUNCH stakeholders represented on the State Council, our Local Council and our evaluators (See the 2010 LAUNCH Strategic Plan previously submitted to SAMHSA). Having completed state and local Environmental Scans, the Councils independently worked on delineating the potential strategies that encompass our initial LAUNCH application, the needs identified in the Environmental Scan and Community Readiness Assessment and addressed other needs identified by our State and Local Councils. The collective experience and wisdom of the Councils' members at the state level and locally provided an extensive and broad consideration of all key early childhood issues, challenges, barriers and opportunities that were incorporated in to the Strategic Plan's development.

2013 Version of the Strategic Plan

The initial Strategic Plan has been revised driven primarily by Strategic Plan implementation progress, local system of care improvements and learnings from the implementation process, annual LAUNCH evaluation data, significant environmental changes since 2010 and sustainability planning. One of the most significant environmental changes that has taken place is Governor John Kasich took office in January, 2011 which has led to a significant number of new state-level children's early childhood development initiatives the past two years that are supportive of the LAUNCH local system of care improvement efforts. These initiatives and the local LAUNCH leaders and providers leveraging of these initiatives to achieve the LAUNCH Goals are noted in the attached document which represents our Sustainability Plan priorities. The State and Local Council members also determined that, while the 2010 Strategic Plan was very comprehensive, the LAUNCH initiative needed to concentrate on three major aspects in the Plan in support of the LAUNCH Goals in years three and four of the grant. These are: integration of physical and behavioral health services and care, workforce development and care coordination. This 2013 version of the Strategic Plan is a reflection of LAUNCH implementation progress and environmental change. Activities and accomplishments to achieve stated Goals are detailed in the LAUNCH Year 4 Report provided to SAMHSA.

The Project LAUNCH Mission, Vision and Values agreed to are:

Mission Statement:

To ensure the wellness of young children and their families through an integrated system of services and supports in Ohio.

Vision Statement:

Ohio is a national leader in the wellness of young children and their families.

Project Values:

1. Child and family centered;
2. Respectful;
3. Access to evidence-based services and supports;
4. Responsive to local system needs;
5. Collaborative.

Goals:

Ohio's Project LAUNCH Strategic Plan 2010 initially identified eight goals, which are listed below. A ninth Goal was added in Year 3 which has been a key focus for Year 4. Our first six Goals reflect the programmatic activity at the local level. Our last three Goals address how our State Council, working with the Local Council, will implement state level infrastructure improvements that support the work of the Local Council, advance the wellness and health promotion goals of the overall project, pave the way to expand this work statewide, and sustain the work and improvements after this grant ends in Year 5.

Goal 1: Increase development assessment to strengthen early identification of children at risk;

Goal 2: Increase behavioral health in primary care integration;

Goal 3: Promote the well-being of children who are at risk for developmental delay and their families by expanding and enhancing regional Help Me Grow resources and evidence-based home visiting programs;

Goal 4: Increase early childhood mental health consultation in early education settings;

Goal 5: Increase family strengthening programs designed to promote health and wellness;

Goal 6: Integrating Professionals for Appalachian Children, serving as the Local Young Child Wellness Council, will strengthen its infrastructure and develop its capacity to function as a self-sustaining network advancing the vision for strengthening local child wellness in southeast Ohio;

Goal 7: The State Council will advise, guide, and support the Local Council's strategies and Implementation;

Goal 8: Increase collaboration across child serving systems;

Goal 9 (added in Year 3): Create and begin implementing a sustainability and spread plan.

A copy of the Sustainability Plan is attached.